

Date: Monday, October 17, 2011

Date DUE: Monday, December 12

MAGAZINE COVER

Subjects: Visual Art, Graphic Art, Social Studies, Physical Education, Language Arts

Vocabulary Terms: balance, symmetry, abstract, color, form, graphics, photography, collage, font (lettering styles)
<http://www.fantasyglassworks.com/letteringstyles.htm>

Why do you select certain magazines to read or view? What attracts your eye when you select a magazine? There is a tremendous amount of thought and creative, artistic expression behind what ends up on a magazine cover. Did you ever consider a magazine cover to be artistic in nature?

Assignment:

1. Your job is to look at several magazine covers and decide which ones you would most likely buy based on the cover. Then you are to choose your favorite magazine and design your own cover. Notice that the cover usually has several different pictures of people or things that indicate what articles you will find inside the magazine. (You are only creating the cover, not any articles.) Your cover must include:
 - a. At least 5, but as many as 9 themes. (What's inside the magazine that you need to tempt a reader about on the cover?)
 - b. Pictures of subjects for each theme. (If there is an article on racing cars, you would want to have a picture of a racing car on the cover, etc.)
 - c. You need to use a heavy-weight "water-color" stock or heavier paper to create your cover. It should be no larger than 9x12.
 - d. You can choose to use computer graphics for your pictures, photographs you have taken, or hand-drawn illustrations –using brightly, boldly colored tools, such as paint or markers.
 - e. You may assemble your cover in collage format, (gluing –neatly) or drawing, or a combination of various forms.
 - f. You should view and use the various lettering styles located at the Web site at the top of this page to get ideas. Remember the sizes will vary depending on which is your focus item(s) and which are secondary. Your lettering should be neat and bold –these are highlights of the magazine so they must stand out! They do not all have to be the same font either – be creative!
2. Make sure that your name and grade is written legibly on the back of your cover. There will be a 10 pt. deduction for no name.
3. You will need to carefully detach the magazine cover you chose as your model and display it on a matted-like background. (Colored construction paper or thicker card stock is good.) Make sure your name is also on this second piece. If you would like to mount both the original cover and your newly created cover on one large background side by side, please make sure your name is on the back.
4. Remember, you are the creative mind behind this layout. How you arrange your display is important to getting someone interested. Neatness and balance are crucial. Form and composition—symmetry needs to be considered. The whole should look like it is well organized and pleasing to view. Have fun!

NO LATE WORK WILL BE ACCEPTED! This is one of 2 outside projects for the year that will count as 33% portion of your art score overall. You have approximately 3 months to plan this. Do not wait until the weekend before it's due to throw it together. Do your best and explore your interests with this one!